



Michel Smit, General Manager, Sustainable Dance Club, The Netherlands

Michel Smit (1972) is founding director of Cultural Development. He calls himself a 'cultural developer' and he initiates, realises and manages cultural projects in Rotterdam. In 2001 he started the multi media club Off_Corso (www.off-corso.nl) in an old cinema in Rotterdam. This club has become an icon in Rotterdam and The Netherlands for creative clubbing. His goal is to stimulate creativity and to inspire young people to realise their dreams. His conviction is that once we realise our capacity to create, and we combine creativity with sustainability, we will create a better world. Other projects Cultural Development has realised are the Rotterdam Electronic Music Festival (www.remf.nl), American Dreams (short film that won Hollywood Movie award in 2006) and the 'Rutger Hauer Film Academy'. Since April 2007 Cultural Development is leading the project Sustainable Dance Club and has set the goal to create a world wide network of sustainable dance clubs, that inspire young people to adopt a sustainable lifestyle.